

Catherine Duniam

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KEY AREAS OF EXPERTISE

Passionate and committed to quality design, the environment and client service. Holds a Bachelor of Environmental Design, with Vectorworks, ArchiCAD and Adobe Creative Suite. Experience and further specialist training in green roofs and walls design and maintenance. Delivers innovative medium to large scale projects for; Lump Sculpture Studio, The Royal Melbourne Show, 10+ local government events, Fair@Square, The National Sustainable Living Festival and Department of Premier and Cabinet. Strong customer focus, with a proactive, flexible 'can-do' approach. Creative flare with a high attention to detail, willingness to accept responsibilities, a commitment to meeting deadlines and continued process improvement.

EDUCATION

- 2016 **Single Subject: Plants for Designed Landscapes**, University of Melbourne, Burnley, Vic.
- 2016 **Single Subject: Horticultural Principals**, University of Melbourne, Burnley, Vic.
- 2014 **Specialist Certificate Green Roofs and Walls**, University of Melbourne, Burnley, Vic.
- 2010 **Certificate 4 Small Business Management**, RMIT University, Melbourne, Vic.
- 2008-2009 **Graduate Certificate in Environment and Planning**, RMIT University, Melbourne, Vic.
- 1999 - 2001 **Bachelor of Environmental Design (Architecture)**, University of Tasmania, Launceston, Tas.

PROFESSIONAL DEVELOPMENT

- 2011 Green Roofs 101 Sidonie Carpenter, Green Roofs Australia, Sydney, NSW
- 2009 Green Roofs Australia Conference, Melbourne, Vic.
- 2007 Green Roofs Australia Conference, Brisbane, QLD.

EMPLOYMENT HISTORY

Lump Sculpture Studio, Abbotsford

www.lump.com.au

Sales + Logistics + Project Management

Sept 2016 - Feb 2020 (+ maternity leave Feb 2020- Jan 2021)

Lump is one of Australia's premier designers and creators of contemporary art and outdoor sculptures, producing original designs and high-quality art pieces that have been showcased on the national and international stage. This dynamic role covers - though is not limited to - Sales, Logistics and Project Management (APEC Haus in PNG).

My responsibilities were spread between the showroom based in Abbotsford and the factory in Fairfield and I manage the end to end process including; point of sale; design; project management; logistics and client engagement throughout the production process. Lump has 8 full time staff, several casual and contractors based on project requirements.

Project management:

- Engage with the client to develop brief, budget and timeline
- Engage with Lump directors to cost out project to determine scope and milestones
- Manage the project's progress through the design, manufacture and delivery/installation phases
- Maintain budgets and timelines while communicating updates to stakeholders

Sales:

- Secure large public art projects through strong sales skills, excellent verbal and written correspondence and submission of proposals
- Work with architects, landscape architects/designers and landscapers/builders to provide quotes and estimates, based on their architectural and construction drawings
- Engage with retail customers, to provide design advice to suit client need and develop that sales channel through to invoicing and delivery
- As initial point of contact, engage with clients via email and phone (inbound)

CLICKABLE LINKS:

WEBSITE

PORTFOLIO

Logistics:

- Manage all logistics, including shipping large sculptures nationally and internationally
- Engage directly with onshore and offshore transport companies and manage the many issues that emerge from that process
- Booking lifting equipment and cranes for install, ordering crates/packaging to suit both artworks and the method of transport eg shipping containers, and specifying packing method to production team

Key achievements:

- Project Management of **Benaraby Project**: This was the first large project (AU\$150K+) that I managed with Lump. I secured the project, generated initial concept design from client's marquette, instructed our CAD technician to model the project, communicated with engineer, instructed our fabrication team, arranged all logistics (transport, crane, etc), and maintained client communication throughout. The scale of the project proved challenging with a number of issues of large and small detail to work through daily. I took this challenge on without hesitation and developed strategies to bring this project through to successful outcome. The client was thrilled with the final product which gained media coverage as a significant feature to the community and landscape. See **portfolio** for photos of the project.
- **APEC Haus Lakatoi Sculpture**: Costed, pitched and secured project; Ordered all materials; Assisted director by managing timeline and budget (AU\$160K+); client liaison; all logistics, including international shipping to Port Moresby, PNG. See **portfolio** for photos of the project.
- **APEC Haus Western Wall**: Costed, pitched and secured project; Project Managed; Ordered all materials; Managed timeline and budget (AU\$250K+); client liaison; all logistics, including international shipping to Port Moresby, PNG. See **portfolio** for photos of the project.

CommuniTree

Founding Director
2010- Present

www.communitree.com.au

Founded with the aim of bringing nature into the city, CommuniTree designs, grows, builds and installs temporary and permanent products utilising green roof and green wall technology.

- Design, develop and manufacture sustainable temporary and permanent products
- Reinvigorate urban living spaces to inspire change in client behaviour
- Maintain contractor and supplier database
- Obtain quotes from suppliers and labour
- Liaise with external event teams

Responsibilities:

- Product design and development, including use of Vectorworks
- Project management, including building of large installations and undertaking major events where multiple pieces are required
- Propagating and maintaining a wide range of plants.
- Marketing, social media and website building and maintenance. Includes graphic design for promotional materials using the Adobe CS
- Retail and wholesale sales, excellent communication skills at a range of levels
- External stakeholder management
- Administration, bookkeeping, GST lodgement
- Business management; Develop strategies for business growth
- Train and supervise staff (including women from refugee backgrounds)

Key achievements:

- Designed, built and grew *CommuniTree's Living Carnival Cutouts* - a redesign of the traditional painted boards using live plants, in a specially designed green wall system. The Installation has been very successful, hired by **Stringybark Festival**, the **State Rose and Garden Show**, **January 26 Public Holiday** at Docklands, **Fair@Square** at **Federation Square**, **The Coburg Night Markets** and many more
- Designed and built a unique style of green wall with Corten steel which can be fitted with Irrigation and lighting as required, suiting a variety of situations, both temporary and permanent.

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Key achievements continued:

- Designed, developed and built a large display at [Royal Melbourne Show](#) in the *My Backyard* space, 2013 and 2014. (see [portfolio](#) or [video](#)) The display featured:
 - **The Cool Pod**: A gazebo structure with green roof and vertical gardens,
 - **The Living Living Room**: 2 floral armchairs transformed into vertical gardens accompanied by an up-cycled retro TV planter garden,
 - **The Living Office**: Regular office equipment transformed into a garden; desk with phone, keyboard and mouse overgrown with grass and moss, computer screen with succulent vertical garden, a hard-drive planter-box.
 - **Coco Loco Hanging Baskets** and **The Living Chair**
- Nominated for Telstra women in business award 2014
- Designed and built a large display at the entrance of the [Federation Square](#) for [Fair@Square](#) 2015 – Australia's largest ethical lifestyle festival.
- *CommuniTree's* products stocked in several retail outlets
- Operated 6 pop-up shops in Melbourne CBD to sell direct to the public for Christmas, Mother's Day, Valentine's Day
- Nominated for best display at the [National Sustainable Living Festival 2013](#)
- Designed and developed **Coco Loco Hanging Baskets**, a hanging basket made almost entirely from coconut fibre - easy to care for and versatile
- Developed *The Living Marquee* - an event space featuring a temporary green roof and walls, displayed at the [Melbourne International Flower and Garden Show](#) 2011 (see [portfolio](#))
- Empowering women from refugee backgrounds and their families through training and employment to make Coco Loco Hanging Baskets and Living Chairs

Coolth.Inc Living Architecture, Richmond

Green wall installer and Welder

March 2015 – Sept 16

www.coolthinc.com.au

Founded by Phil Edwards, Landscape Architect, green roofs and walls expert and lecturer at RMIT, Coolth.Inc focuses on green wall design, green roof design and installation.

Responsibilities and Key achievements:

- Establish and sustain effective collaborative working relationships with key stakeholders
- Build landscaping elements (decks and roofs)
- Weld structural elements for green walls
- Plant green wall panels
- Design layout of planting
- Install irrigation

COLLABORATIONS AND WORKSHOPS

Green Roofs for a Safe Climate Future

I collaborated on a project to build a demonstration green roof display at the National Sustainable Living Festival 2009. It featured local indigenous species, combined with a sleek modern design. Together with project partner Antonino Giglio, I was commissioned to present talks on green roofs and their role in dealing with climate change. The aim was to raise awareness and promote green roofs within Australia (see images in [Portfolio](#)).

Shoe Garden/Planting

In 2013 I ran workshops for kids at the Royal Melbourne Show. The activity was to make shoe gardens by planting a plant into an old shoe that had holes drilled into the soles. It was very popular with many kids happily leaving with a unique mini garden.